



#3

Attorney Docket No.: 635482.625.014

COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As below-named inventors, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to our names.

We believe we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

"Interactive In-Store/In-Mall and Online Shopping System and Method"

the specification of which:

(check one) ☐ is attached hereto

☒ was filed on November 2, 2000 as Application Serial No. 09/705,252.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendments referred to above.

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U.S. Provisional Application Serial No. 60/163,904, Filed 11/05/1999

As named inventors, we hereby appoint: RONALD A. SANDLER, Reg. No. 23,066; RUSSELL L. McILWAIN, Reg. No. 28,641; H. DUANE SWITZER, Reg. No. 22,431; ALFRED E. HALL, Reg. No. 24,099; JAMES B. RADEN, Reg. No. 24,594; LESTER J. SAVIT, Reg. No. 30,523; SANDRA B. WEISS, Reg. No. 30,814; DAVID L. WITCOFF, Reg. No. 31,443; JOHN A. MARLOTT, Reg. No. 37,031; JOSEPH H. GOLANT, Reg. No. 24,210; MARC S. BLACKMAN, Reg. No. 43,501; MARK V. CAMPAGNA, Reg. No. 42,380; STACY A. BAIM, Reg. No. 44,534; and KRISTA S. SCHWARTZ, Reg. No. 42,134, who are with the firm of JONES, DAY, REAVIS & POGUE, as our attorneys, with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected herewith.

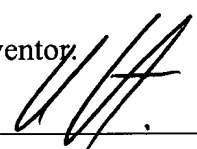
We request that all correspondence be directed to:

Mark V. Campagna
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77 West Wacker Drive
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Full name of first inventor:  **Robert D. Covington**

Inventor's signature:  Date 11-3-00

Residence: 3312 West 34th Street
Indianapolis, Indiana 46222
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of second inventor: **Melanie A. Al-Shabkhoun**

Inventor's signature: _____ Date _____

Residence: 7908 Westfield Boulevard
Indianapolis, Indiana 46240
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of third inventor: **Andrew D. Carlson**

Inventor's signature: _____ Date _____

Residence: 1323 West Melrose Street
Chicago, Illinois 60657
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date _____

Residence: 7 Brown Court
Livingston, New Jersey 07039
U.S.A.

Citizenship: India

Post Office Address: same as residence

Full name of fifth inventor: **Drew Conrad**

Inventor's signature: _____ Date _____

Residence: 6858 Colonel Taylor Lane
Centreville, Virginia 20121
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of sixth inventor: **Paul M. D'Alessandro**

Inventor's signature: _____ Date _____

Residence: 808A Chestnut Street
Deerfield, Illinois 60015
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of seventh inventor: **John E. Khalil**

Inventor's signature: _____ Date _____

Residence: 601 1st Street, #9
Hermosa Beach, California 90254
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eighth inventor: **Jason Kunesh**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
Chicago, Illinois 60625
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date _____

Residence: 1787 Old Woods Court, N.E.
Ada, Michigan 49301
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of tenth inventor: **James C. Spira**

Inventor's signature: _____ Date _____

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eleventh inventor: **John Sviokla**

Inventor's signature: _____ Date _____

Residence: 11 Willard Street
Newton, Massachusetts 02458-2230
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of twelfth inventor: **Darren S. Yaphe**

Inventor's signature: _____ Date _____

Residence: 1916 North Sheffield Avenue, #3F
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Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date _____

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Full name of fifth inventor: **Drew Conrad**

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Full name of sixth inventor: **Paul M. D'Alessandro**

Inventor's signature: _____ Date _____

Residence: 808A Chestnut Street
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Full name of seventh inventor: **John E. Khalil**

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Citizenship: United States of America

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Full name of eighth inventor: **Jason Kunesch**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
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Citizenship: United States of America

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Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date _____

Residence: 1787 Old Woods Court, N.E.
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Citizenship: United States of America

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Full name of tenth inventor: **James C. Spira**

Inventor's signature: _____ Date _____

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
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Citizenship: United States of America

Post Office Address: same as residence

Full name of eleventh inventor: **John Sviokla**

Inventor's signature: _____ Date _____

Residence: 11 Willard Street
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Citizenship: United States of America

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Full name of twelfth inventor: **Darren S. Yaphe**

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Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date 01/30/01 ✓

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Full name of fifth inventor: **Drew Conrad**

Inventor's signature: _____ Date _____

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Inventor's signature: _____ Date _____

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Full name of seventh inventor: **John E. Khalil**

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Citizenship: United States of America

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Full name of eighth inventor: **Jason Kunesh**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
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Citizenship: United States of America

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Full name of ninth inventor: **Charles Brent Lohrmann**

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Full name of tenth inventor: **James C. Spira**

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Full name of second inventor: **Melanie A. Al-Shabkhoun**

Inventor's signature: _____ Date _____

Residence: 7908 Westfield Boulevard
Indianapolis, Indiana 46240
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of third inventor: **Andrew D. Carlson**

Inventor's signature: _____ Date _____

Residence: 1323 West Melrose Street
Chicago, Illinois 60657
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date _____

Residence: 7 Brown Court
Livingston, New Jersey 07039
U.S.A.

Citizenship: India

Post Office Address: same as residence

Full name of fifth inventor: **Drew Conrad**

Inventor's signature: _____ Date _____

Residence: 6858 Colonel Taylor Lane
Centreville, Virginia 20121
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of sixth inventor: **Paul M. D'Alessandro**

Inventor's signature:  Date NOV 2 2000

Residence: 808A Chestnut Street
Deerfield, Illinois 60015
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of seventh inventor: **John E. Khalil**

Inventor's signature: _____ Date _____

Residence: 601 1st Street, #9
Hermosa Beach, California 90254
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eighth inventor: **Jason Kunesh**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
Chicago, Illinois 60625
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date _____

Residence: 1787 Old Woods Court, N.E.
Ada, Michigan 49301
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of tenth inventor: **James C. Spira**

Inventor's signature: _____ Date _____

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
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Citizenship: United States of America

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Full name of eleventh inventor: **John Sviokla**

Inventor's signature: _____ Date _____

Residence: 11 Willard Street
Newton, Massachusetts 02458-2230
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of twelfth inventor: **Darren S. Yaphe**

Inventor's signature: _____ Date _____

Residence: 1916 North Sheffield Avenue, #3F
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Attorney Docket No.: 635482.625.014

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the specification of which:

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Inventor's signature: John E. Khalil Date 11/03/00

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Citizenship: United States of America

Post Office Address: same as residence

Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date

Residence: 7 Brown Court
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Inventor's signature: _____ Date

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Inventor's signature: _____ Date

Residence: 601 1st Street, #9
Hermosa Beach, California 90254
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eighth inventor: **Jason Kunesh**

Inventor's signature:  Date Nov. 2, 2000

Residence: 4422 North Seeley Avenue, #1
Chicago, Illinois 60625
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date

Residence: 1787 Old Woods Court, N.E.
Ada, Michigan 49301
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of tenth inventor: **James C. Spira**

Inventor's signature: _____ Date

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eleventh inventor: **John Sviokla**

Inventor's signature: _____ Date

Residence: 11 Willard Street
Newton, Massachusetts 02458-2230
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Citizenship: United States of America

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Full name of twelfth inventor: **Darren S. Yaphe**

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Attorney Docket No.: 635482.625.014

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We hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed: None.

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

U.S. Provisional Application Serial No. 60/163,904, Filed 11/05/1999

As named inventors, we hereby appoint: RONALD A. SANDLER, Reg. No. 23,066; RUSSELL L. McILWAIN, Reg. No. 28,641; H. DUANE SWITZER, Reg. No. 22,431; ALFRED E. HALL, Reg. No. 24,099; JAMES B. RADEN, Reg. No. 24,594; LESTER J. SAVIT, Reg. No. 30,523; SANDRA B. WEISS, Reg. No. 30,814; DAVID L. WITCOFF, Reg. No. 31,443; JOHN A. MARLOTT, Reg. No. 37,031; JOSEPH H. GOLANT, Reg. No. 24,210; MARC S. BLACKMAN, Reg. No. 43,501; MARK V. CAMPAGNA, Reg. No. 42,380; STACY A. BAIM, Reg. No. 44,534; and KRISTA S. SCHWARTZ, Reg. No. 42,134, who are with the firm of JONES, DAY, REAVIS & POGUE, as our attorneys, with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected herewith.

We request that all correspondence be directed to:

Mark V. Campagna
JONES, DAY, REAVIS & POGUE
77 West Wacker Drive
Chicago, Illinois 60601-1692

Please direct all telephone calls to Mark V. Campagna, (312) 269-1563.

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor: **Robert D. Covington**

Inventor's signature: _____ Date _____

Residence: 3312 West 34th Street
Indianapolis, Indiana 46222
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of second inventor: **Melanie A. Al-Shabkhoun**

Inventor's signature: _____ Date _____

Residence: 7908 Westfield Boulevard
Indianapolis, Indiana 46240
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of third inventor: **Andrew D. Carlson**

Inventor's signature: _____ Date _____

Residence: 1323 West Melrose Street
Chicago, Illinois 60657
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date _____

Residence: 7 Brown Court
Livingston, New Jersey 07039
U.S.A.

Citizenship: India

Post Office Address: same as residence

Full name of fifth inventor: **Drew Conrad**

Inventor's signature: _____ Date _____

Residence: 6858 Colonel Taylor Lane
Centreville, Virginia 20121
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of sixth inventor: **Paul M. D'Alessandro**

Inventor's signature: _____ Date _____

Residence: 808A Chestnut Street
Deerfield, Illinois 60015
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of seventh inventor: **John E. Khalil**

Inventor's signature: _____ Date _____

Residence: 601 1st Street, #9
Hermosa Beach, California 90254
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eighth inventor: **Jason Kunesh**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
Chicago, Illinois 60625
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date _____

Residence: 1787 Old Woods Court, N.E.
Ada, Michigan 49301
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of tenth inventor: **James C. Spira**


Inventor's signature: _____ Date _____

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eleventh inventor: **John Sytkla**

Inventor's signature:  Date 3/3/01

Residence: 11 Willard Street
Newton, Massachusetts 02458-2230
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of twelfth inventor: **Darren S. Yaphe**

Inventor's signature: _____ Date _____

Residence: 1916 North Sheffield Avenue, #3F
Chicago, Illinois 60614
U.S.A.

Citizenship: Canada

Post Office Address: same as residence



Attorney Docket No.: 635482.625.014

COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As below-named inventors, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to our names.

We believe we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

"Interactive In-Store/In-Mall and Online Shopping System and Method"

the specification of which:

(check one) ☐ is attached hereto

☒ was filed on November 2, 2000 as Application Serial No. 09/705,252.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendments referred to above.

We acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56(a).

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U.S. Provisional Application Serial No. 60/163,904, Filed 11/05/1999

As named inventors, we hereby appoint: RONALD A. SANDLER, Reg. No. 23,066; RUSSELL L. McILWAIN, Reg. No. 28,641; H. DUANE SWITZER, Reg. No. 22,431; ALFRED E. HALL, Reg. No. 24,099; JAMES B. RADEN, Reg. No. 24,594; LESTER J. SAVIT, Reg. No. 30,523; SANDRA B. WEISS, Reg. No. 30,814; DAVID L. WITCOFF, Reg. No. 31,443; JOHN A. MARLOTT, Reg. No. 37,031; JOSEPH H. GOLANT, Reg. No. 24,210; MARC S. BLACKMAN, Reg. No. 43,501; MARK V. CAMPAGNA, Reg. No. 42,380; STACY A. BAIM, Reg. No. 44,534; and KRISTA S. SCHWARTZ, Reg. No. 42,134, who are with the firm of JONES, DAY, REAVIS & POGUE, as our attorneys, with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected herewith.

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Full name of first inventor: **Robert D. Covington**

Inventor's signature: _____ Date _____

Residence: 3312 West 34th Street
Indianapolis, Indiana 46222
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of second inventor: **Melanie A. Al-Shabkhoun**

Inventor's signature: _____ Date _____

Residence: 7908 Westfield Boulevard
Indianapolis, Indiana 46240
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of third inventor: **Andrew D. Carlson**

Inventor's signature: _____ Date _____

Residence: 1323 West Melrose Street
Chicago, Illinois 60657
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of fourth inventor: **Sandeep Chugani**

Inventor's signature: _____ Date _____

Residence: 7 Brown Court
Livingston, New Jersey 07039
U.S.A.

Citizenship: India

Post Office Address: same as residence

Full name of fifth inventor: **Drew Conrad**

Inventor's signature: _____ Date _____

Residence: 6858 Colonel Taylor Lane
Centreville, Virginia 20121
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of sixth inventor: **Paul M. D'Alessandro**

Inventor's signature: _____ Date _____

Residence: 808A Chestnut Street
Deerfield, Illinois 60015
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of seventh inventor: **John E. Khalil**

Inventor's signature: _____ Date _____

Residence: 601 1st Street, #9
Hermosa Beach, California 90254
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eighth inventor: **Jason Kunesh**

Inventor's signature: _____ Date _____

Residence: 4422 North Seeley Avenue, #1
Chicago, Illinois 60625
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of ninth inventor: **Charles Brent Lohrmann**

Inventor's signature: _____ Date _____

Residence: 1787 Old Woods Court, N.E.
Ada, Michigan 49301
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of tenth inventor: **James C. Spira**

Inventor's signature: _____ Date _____

Residence: 16950 South Woodland
Shaker Heights, Ohio 44120
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

Full name of eleventh inventor: **John Sviokla**

Inventor's signature: _____ Date _____

Residence: 11 Willard Street
Newton, Massachusetts 02458-2230
U.S.A.

Citizenship: United States of America

Post Office Address: same as residence

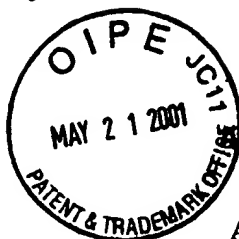
Full name of twelfth inventor: **Darren S. Yaphe**

Inventor's signature: *Darren S. Yaphe* Date *Dec 20/00* ✓

Residence: 1916 North Sheffield Avenue, #3F
Chicago, Illinois 60614
U.S.A.

Citizenship: Canada

Post Office Address: same as residence



Attorney's Docket No. 635482.625.014

**ADDED PAGE TO COMBINED DECLARATION AND POWER OF
ATTORNEY FOR SIGNATURE BY ONE JOINT INVENTOR ON BEHALF OF
OMITTED INVENTOR(S) WHO REFUSE(S) TO SIGN OR CANNOT BE
REACHED (37 CFR 1.47(a))**

NOTE: Any available joint inventor can sign the declaration on behalf of one or more joint inventors who refuse to sign or cannot be reached. Use separate added page for each omitted inventor.

I. I am an above named joint inventor and have signed this declaration on my own behalf and also sign this declaration under 37 CFR 1.47(a) on behalf of the omitted joint inventor, particulars for whom are:

Full name of (first, second, etc.) Melanie A. Al-Shabkhoun (second inventor)
omitted inventor who

☒ refuses to sign

☐ cannot be found or reached

NOTE: The name of the omitted inventor(s) should preferably also be filled in at the appropriate prior space in the declaration adding the words "omitted inventor-completed on added page."

United States of America

Country of Citizenship of omitted inventor

7908 Westfield Blvd., Indianapolis, IN 46240, U.S.A.

Last known address of omitted inventor

NOTE: Ordinarily, the last known address will be the last known residence of the omitted inventor(s). Other addresses at which the omitted inventor(s) may be reached should also be given. These can best be given in the Declaration Of Facts In Support Of Filing On Behalf Of Omitted Inventor. MPEP § 409.03(e).

II. Accompanying this declaration is:

(1) A DECLARATION OF FACTS IN SUPPORT OF FILING ON BEHALF OF OMITTED INVENTOR

(2) THE PETITION FEE OF \$130.00 (37 CFR 1.17(h))

Robert D. Covington

(type or print name of joint inventor signing on behalf of omitted inventor)

Date: 5/14/01

(Signature of joint inventor signing on behalf of omitted inventor)

(Added Page to Combined Declaration and Power of Attorney For Signature By One Joint Inventor on Behalf of Omitted Inventor(s) Who Refuse(s) to Sign or Cannot Be Reached [1-4])

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to Assistant Commissioner of Patents,

Box Missing Parts,
Washington, DC 20231 on 5-16-01

Merri C. Merrill
Merri C. Merrill